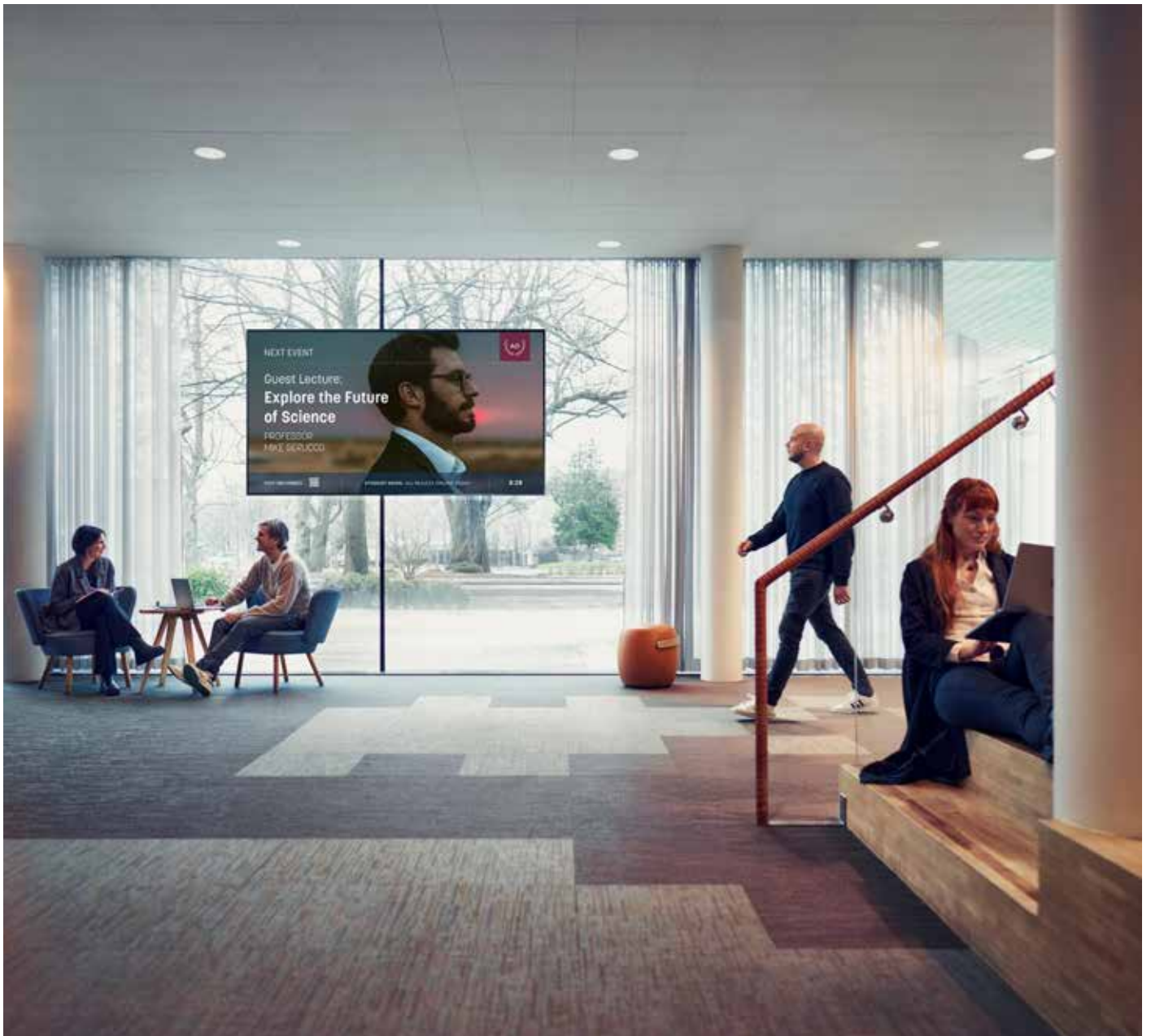


THE EXPERT'S GUIDE

# Digital signage for Schools and Universities



# Why digital signage works in schools and universities



Guide, engage,  
empower

Digital signage helps schools and universities manage communication across multiple locations. Instead of relying on printed posters or last-minute announcements, updates can be made instantly from one central platform. This keeps students informed about class schedules, events, and room changes in real time.



## Benefits of digital signage:

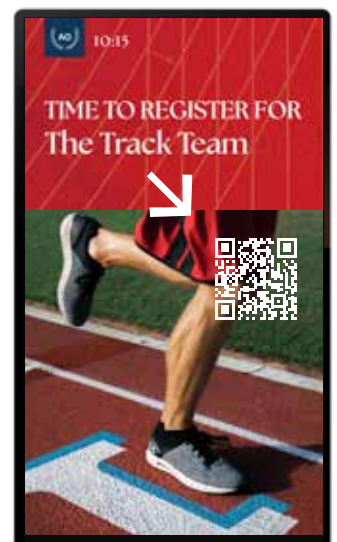
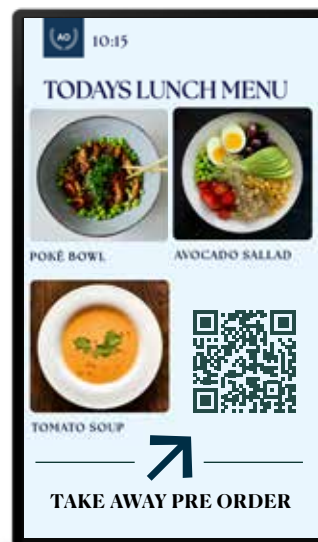
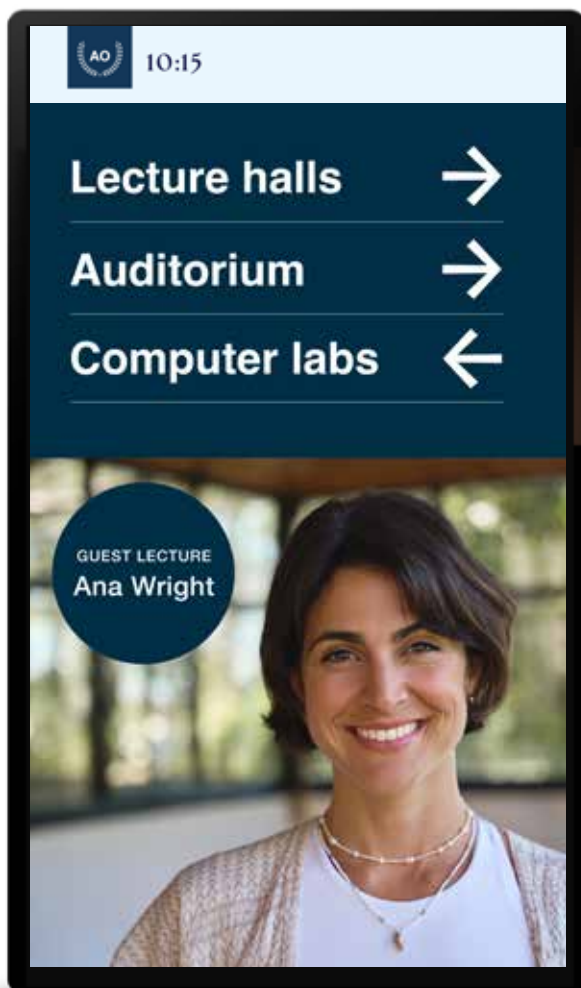
- Easy to keep students and faculty informed in an inclusive way
- Guide students in real time using screens in halls and corridors
- Make emergency alerts override all screens in seconds
- Communicate values, mission, and vision.

# Let digital signage lead the way. Guide your students and staff

Schools and universities are busy places where students move quickly through their day. To create a welcoming and organised environment, clear and timely communication is essential. Digital signage helps you greet students with the right information at the right moment – from daily updates to urgent alerts.



## Content ideas for entrances, halls and study lounges.



- Reach out with events and messages.
- Help students and staff get to where they need to be.
- Show live schedules, room changes, campus maps and what's for lunch.
- Next public transport departures.

# Bring education to life. Teach, inspire and spark curiosity

From science facts to sustainability tips, digital signage can keep curiosity alive and help students learn something new every day. Turn every hallway and common space into a place for discovery. Share bite-sized lessons, tips, and insights that makes learning fun.



## Creative educational content ideas.

A digital display with a light blue header containing the AO logo and the time 10:15. The main content is titled 'Did you know...?' and features a large graphic of a globe with a water drop. Below this, it states '2.5% OF WATER IS FRESH'. At the bottom, there are two smaller graphics: one showing a plant and water drop with '70% OF WATER IS DESTINED FOR AGRICULTURE', and another showing three people with '2/3 OF WORLD'S POPULATION WILL LIVE IN WATER STRESS AREAS BY 2025'.

A digital display with a dark blue header containing the AO logo and the time 10:15. The main content is titled 'FOOD QUIZ' and features a red apple icon. Below the icon, it says 'Vitamins are a good source of energy'. At the bottom, there are two QR codes, one labeled 'True' and one labeled 'False'.

A digital display with a dark blue header containing the AO logo and the time 10:15. The main content is titled 'Check for stress' and features a brain icon. Below the icon, there is a list of symptoms in speech bubbles: 'Muscle tension or pain, headaches, sleep disturbances', 'Increased irritability or frustration, feeling overwhelmed, mood swings, persistent worry or anxiety', 'Depression or loss of appetite, social withdrawal, procrastination', 'Weakened immune system, digestive issues, skin problems (eczema, acne)', 'Decreased productivity, persistent feeling of being overwhelmed', and 'Difficulty concentrating, increased use of substances'.

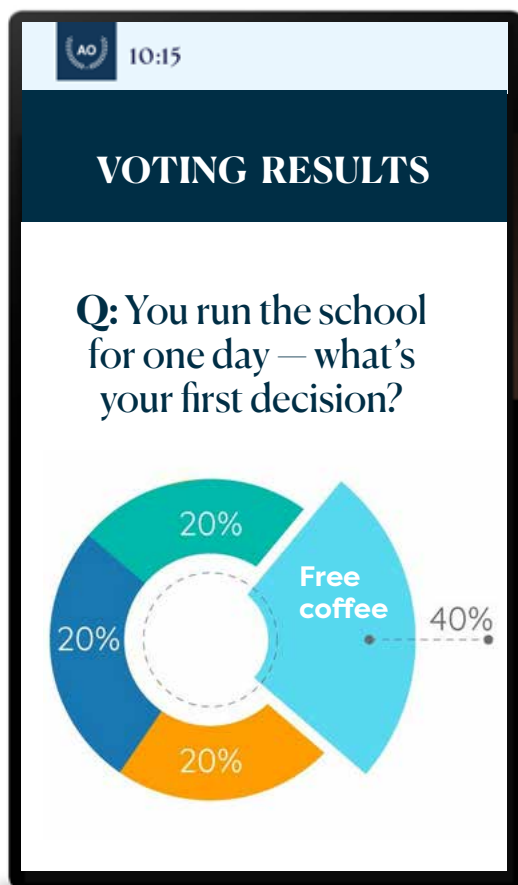
- Historical “On This Day” trivia.
- “Solve this riddle” challenges.
- “How stuff works” video clips.
- How do you say hello in 5 languages?
- Study-life balance & health tips.

# Give students a voice. Empower, connect and interact

Digital signage isn't just for updates – it's a platform for student voices. Quick polls, live feedback, and shared ideas help shape daily life and make every student feel heard and included.



Interactive poll ideas that invite students to share and be heard, using QR-codes or touch screens.



Show students their opinions truly matter!

- You pick the playlist: vote for music vibe in study spaces
- Cafeteria showdown: what's next month sandwich special?
- Event throwdown: film night, guest speaker, or game tourney?
- Mood Meter: tap how you feel today
- Map the future – vote on new study spots or quiet zones
- Student voice topic of the month (e.g. mental health, LBTQI, environment...)
- Green polls – choose the next eco-project
- Challenge of the week – creativity, sustainability, kindness? You decide
- Future Friday: vote on career workshops or skill sessions students want

# Integrate your everyday tools



SharePoint



Trafiklab



Vitec Real estate system



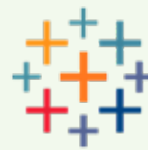
XML



JSON



RSS



Tableau



PowerPoint



Instagram



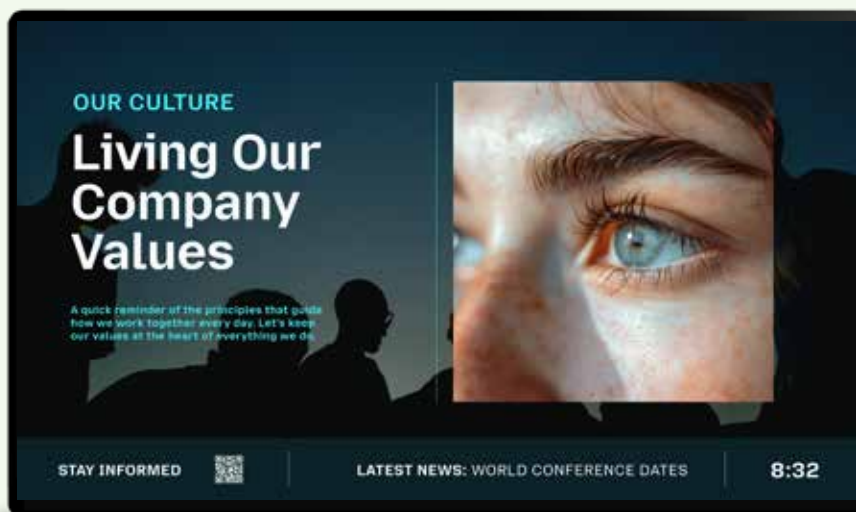
Facebook



Teams Channel



Power BI



**Interbook<sup>GO</sup>**

Interbook Go



iCal

# Discover the power of Smartsign!



## Schedule content to screens

With Smartsign, you can easily manage and schedule content across multiple screens, including single displays, multi-display video walls, touch displays, and LED video walls. Smartsign's user-friendly web interface lets you control all of your devices from anywhere.



## Compatible with most hardware

Smartsign supports many professional displays natively, including LG, Samsung, Sony, and Philips. For unsupported screens, Smartsign works with Windows PC, Chrome OS, and Qbic Android devices.



## Diverse content support

Smartsign supports various content types, including images, videos, PowerPoint, PDFs, URLs, and a templating tool for easy content creation and updates.

Integrations with Microsoft 365 Calendar, iCal, MS365 SharePoint, Teams, Yammer, countdowns, RSS, and data sources such as XML, JSON, and CSV make it easy to display real-time information and dynamic content.



## Power-saving solution

Smartsign not only saves you time, it also saves energy by automatically controlling the power of the screens. Its power-saving features make it a green solution that is better for your wallet and the environment.



## Role-based access control

Smartsign's granular role-based access control ensures users have access only to the features they need, providing a secure, customised digital signage solution.



## Free tailored training

Smartsign partners with integrators and end users to provide training and ongoing support tailored to your needs, all at no additional cost.



## Discover the power of Smartsign!

From managing digital signage in stores to reaching internal staff with important updates, Smartsign is the all-in-one solution you need. Ready to see it in action? Enjoy a full Pro trial license if you book a demo.

[Product overview](#)

[Start your free trial](#)

